



3 - 5 MAY 2019

OUTDOOR





## EXHIBITION

- › The largest international exhibition of outdoor, hunting and angling in the Baltics;
- › The wide selection of specialised equipment to choose from for all three types of leisure activities;
- › The only exhibition in Europe allowing the acquisition of firearms during the event;
- › Seminars, B2B, B2P.



## THEMATIC GROUPS OF THE EXHIBITION:



### HALL 1

- › Weapons – hunting smooth-bore shotguns and rifles;
- › Antique weapons;
- › Clothing, footwear, special equipment;
- › Hunting supplies and accessories – telescopic sights, knives, ammo, etc.;
- › Commercial hunting;
- › The organisation of hunting in Lithuania and abroad;
- › Active hunting clubs in Lithuania;
- › Forest enterprises of Lithuania;
- › Security services;
- › Specialised vehicles;
- › Shooting, simulators;
- › Game dishes and tastings;
- › Accessories.



### HALL 2

- › Angling



### HALL 3

- › Active leisure





## TARGET AUDIENCE:

- › 10 % - companies administrated by Lithuania and foreign countries, ministries and organisations.
- › 40 % - individuals interested in trends of the exhibition.
- › 50 % - persons with permits to acquire firearms, citizens of Lithuania

and the European Union, natural and legal persons. 40,000 hunters, 29,000 individuals with self-defence permits and more than 10,000 members of Lithuanian Riflemen's Union are registered in Lithuania.



## WHY IS IT WORTH TO PARTICIPATE IN THE EXHIBITION?

- › The only exhibition in Europe, which will allow to acquire a weapon during the event.
- › The target audience of visitors including the public authorities and ministries of the Baltics.
- › The biggest manufacturers and distributors of weapons and hunting accessories in the EU.
- › New contacts and cooperation with other companies.
- › The possibility to present the latest trends and innovations to visitors during the exhibition.

## STATISTICS OF EXHIBITION 2018:



Net area occupied by exhibitors –

**5000** sqm



The number of participants –

**130** companies from

Lithuania and abroad



More than **40** specialised speeches and presentations (seminars, trainings, cynologists performances, workshops)



**13 000**

exhibition visitors

## EXPECTED FOR 2019:



Net area occupied by exhibitors –

**6 000** sqm



The number of participants –

more than **150** compa-

nies from Lithuania and abroad



More than **50** specialised speeches and presentations (seminars, trainings, cynologists performances, workshops)



**40 000**

exhibition visitors

## PLACE OF EXHIBITION:

UNIVERSITY OF ALEKSANDRAS STULGINSKIS



## PARTICIPATION FEES:

| HUNTING (HALL 5)                    |                 |               |
|-------------------------------------|-----------------|---------------|
| 1 sqm empty exhibition area         |                 |               |
| Up to 20 sqm                        | 21 sqm and more | minimum 6 sqm |
| € 40,00                             | € 40,00         |               |
| 1 sqm empty exhibition area OUTSIDE |                 |               |
| Up to 20 sqm                        | 21 sqm and more | minimum 9 sqm |
| € 25,00                             | € 20,00         |               |

|                                   |          |
|-----------------------------------|----------|
| Registration fee                  | € 120,00 |
| Standard stand installation 1 sqm | € 20,00  |

## ORGANISERS –



## CONTACTS

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